

### OVER SIX DECADES OF TRUST, INNOVATION AND EXCELLENCE

Our journey started more than 65 years ago with a simple thought of making efficient, elegant and long-lasting electric fans. Since then, we have grown, embracing new frontiers in technology and innovation to emerge as a brand leader as well as a thought leader in the Indian fans industry. Our enduring commitment to quality, excellence and innovation has enabled us to storm the market and remain a frontrunner in the segment through the years. Not only this, but we have also paved the way for pioneering developments in home appliances, lighting and switchgears.

Today, we are the largest manufacturer and exporter of fans from India with a dominating presence in over 40 international markets. In the domestic market, we have a well-organised distribution network reaching 1,25,000 retail outlets and a strong service network covering more than 450 cities. We take pride in our R&D capabilities, spirit of continuous innovation and commitment to manufacturing cutting-edge lifestyle electrical products that meet the needs and expectations of new age consumers.

We are focused on building sustainable competitive advantage through a culture of innovation, whilst keeping our consumers at its core. Our endeavour is to unravel and surface the latent consumer needs and meet them with befitting solutions which make life simpler and experiences better.



### STATE-OF-THE-ART FAN MANUFACTURING FACILITIES

Many of the innovations in the fan industry that are now taken for granted came from the research of Orient Electric's R&D centres and from our urge to bring top-quality products to Indian consumers. We have been routinely introducing pioneering manufacturing processes and technologies thus setting new industry benchmarks in terms of performance, design, energy efficiency and convenience.

Our state-of-the-art ISO-certified manufacturing facilities at Faridabad and Kolkata employ some of the most modern technologies, such as automatic stator winding plants and automatic liquid paint shops, so as to improve productivity and to meet the increasing consumer demand for quality products.

Quality being the key driving force behind everything we do at Orient Electric, we conscientiously follow the Six Sigma processes to manufacture zero-defect products. In India, we are the pioneers of die-casting the rotor and fan body cover in ceiling fans and the semi-automatic coil-winding process.

As a market-responsive company, we have positioned ourselves around innovation and it gets reflected in our new generation of innovative and premium fans that satiate the needs of consumers seeking pride in their contemporary interiors.

# MILESTONES

1939	Factory established in Kolkata.	2016	Launched its own E-commerce portal.
1954	Inducted into the CK Birla Group. Renamed as Orient Fans.	2016	Unveils the 'Very Silent Very Powerful' Aeroquiet premium ceiling fan.
1965	Became the first Indian company to introduce die-casting of the rotor and fan body cover in ceiling fans.	2017	Opened a manufacturing facility in Guwahati, Assam.
1969	Factory established in Faridabad.	2017	Demerges and gets listed as a separate entity
1990	Developed & patented the revolutionary PSPO technology for fans.	2018	Gets listed on the stock exchanges
2014	New brand identity unveiled. Rebranded as Orient Electric with the	2019	Launched India's first smart ceiling fan
	positioning statement of 'Switch to Smart'	2020	Entered the 'Fortune India 500' list
2014	Launched energy-efficient BLDC fans.		



# Accolades as glorious as our range

Our unwavering commitment to quality, innovation and excellent customer service has been recognised over and over again. We have been conferred with the globally acclaimed 'Superbrand' status in 2015, 2017 and 2019, 'Best innovative Brand' award in 2018, 'Asia's Most Promising Brand' award in 2019 and 'The Economic Times Best Brand' award in 2020.

We have also been recognised by the Limca Book of Records for producing the maximum number of ceiling fans from a single manufacturing unit in 2014-15. We have been consistently awarded the 'Star Performer' for many years by the Engineering Export Promotion Council (EEPC). Last but not the least, we're rated as 'Star Export House' by the Ministry of Commerce and Industry, Government of India.







### 50% ELECTRICITY SAVINGS. 100% INVERTER TECHNOLOGY.

	CONVENTIONAL FAN	i-Series Fans
Power consumption	75W	32W
Hours of usage per day	16	16
KWhr Units per day	1.2	0.512
Electricity bill per day	₹7.8	₹3.33
Electricity bill per annum	₹2847	₹1215
Carbon foot print reduction (kg)	0.72	0.31
Fan operation	Normal Regulator	Normal Regulator
Annual savings on 1 Fan		₹1632
Annual savings on 4 Fans	₹6529)	





# i-float

# 1-Series Fans INVERTER TECHNOLOGY powered by BLDC motor

RPM: 330 Lakeside Brown WHITE Space Grey









Metalised decorative ring adds elegance and beauty



Saves up to 50% electricity



# i-float 10T

## **1-Series Fans**

INVERTER TECHNOLOGY powered by BLDC motor









Works on low voltages (140V-270V)





Soves up to 50% electricity



### HECTOR-500

**1-Series Fans** 

INVERTER TECHNOLOGY powered by BLDC motor









Topaz Gold









WHITE







### **HECTOR-500 REMOTE**

1-Series Fans

INVERTER TECHNOLOGY powered by BLDC motor





With Remote















### PRESENTING Aero Series

The new age of fans is here, and it won't be an overstatement to call the Orient Aero Series as the flag-bearer of this change. The Aero Series fans have many sides to them. They are bold, dynamic and premium. They also are technologically unmatched, governed by the core principle of aerodynamics, applied in aircrafts and Formula One cars.

This design and the use of new-age material reduce friction and air turbulence like never before. The result? Drastically reduced fan noise and an unmatched air thrust. So, wait no further. The coolness, the silence and the future await you.

















### AEROSLIM

#### Presenting Orient Aeroslim:-India's first inverter fan.

Set to redefine ceiling fans with its one-of-a-kind cylindrical design, the Orient Aeroslim will be the centre of attraction in every room. Its telescopic adjustable mounting compliments both traditional and modern ceilings. The seamless design and the premium hydrographic finish paired with the PU paint make this fan an objet d'art.

Aeroslim takes the technological genius of the 'very silent, very powerful' Aeroseries fans to a whole new level. Its advanced aerodynamic blades give an impressive air delivery of 260CMM, and its super-efficient inverter motor works on just 40W of power while ensuring silent operation at voltages as low as 140V. The Aeroslim has a sweep of 1200 mm, with blades made of high-grade glass-filled compounded ABS, making them bend-proof, rust-proof and of course, easy to clean.

Wait, there's more to the Aeroslim. This smart fan is IoT-enabled, putting comfort and control at your fingertips. The IoT control gives users the freedom to manage fan speed and modes, reverse rotation and lighting. With mesmerising looks, aerodynamic design, remote-controlled operation and IoT technology, the Orient Aeroslim has everything you could ask for in a fan.





## **AEROSLIM**















Ceiling adjustable telescopic mounting



Bend and rust proof ABS body









O orient



### AEROSTORM

#### Art meets technology

Inspired by the ground-breaking winglet technology in modern aircrafts, Orient's new-age Aerostorm fan is revolutionary in its own right. The unique winglet design of the blades minimises the vortex, delivering higher air thrust and minimal noise.

#### How does it work?

The pressure at the wings creates a vortex and drag. The winglets help reduce this vortex at the wings, resulting in a smoother functioning and lesser noise.

- Aerodynamic blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- Eye-catching spiral curves in canopy, curves in blades and bottom cover plate
- High-gloss PU finish
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



# **AEROSTORM** CHARCOAL GREY O orient WHITE Highest oir delivery Winglet technology Superior PU finish

### AEROCOOL

#### The perfect blend of design and functionality

Orient Aerocool takes the technological genius of Aerostorm a step further. Apart from having the winglet, the blades are shaped after the aerofoil design of modern aircraft wings. This results in higher lift, better thrust and lower noise.

#### How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerofoil design helps in increasing the air thrust, and therefore the air delivery.

- Aerofoil blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- · High-gloss PU finish
- Awe-inspiring seamless design
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



# **AEROCOOL**

















### AEROLITE

Aerolite is similar to Orient Aeroquiet, only better. It comes with an additional benefit of having an LED light panel underneath. Now enjoy a heavenly silence under the bright light of LED.

#### How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerodynamic design helps in increasing the air thrust, and therefore the air delivery.

- Warm white LED light
- · Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- · High-gloss premium finish with PU paint
- · Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



## AEROLITE

Sweep (mm): 1200

Air delivery: 240 CMM

RPM: 310





With Remote

CARAMEL BROWN









### AEROQUIET

Very silent. Very powerful. That's Aeroquiet for you. The fan's aerodynamic blades and double ball-bearing design promise the highest-ever air flow served with a heavenly silence. Club these with a curvaceous silhouette, stainless steel decorative rim and high-gloss PU finish, and Aeroquiet is a winner all the way.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



# AEROQUIET

Sweep (mm): 900, 1200

Air delivery: 140, 240 CMM

RPM: 400, 310













## AEROQUIET BLDC

#### Super silent, powered by BLDC motor

Higher energy efficiency, lesser electricity consumption and a smoother air flow. Orient Aeroquiet clubbed with BLDC motor technology is no ordinary fan to beat.

- · Aerodynamic profile blades for high air delivery
- 100% rust-free blodes made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- · Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball-bearing for smooth & noise-free operation





# AEROQUIET BLDC

Sweep (mm): 1200

Air delivery: 240 CMM

RPM: 310

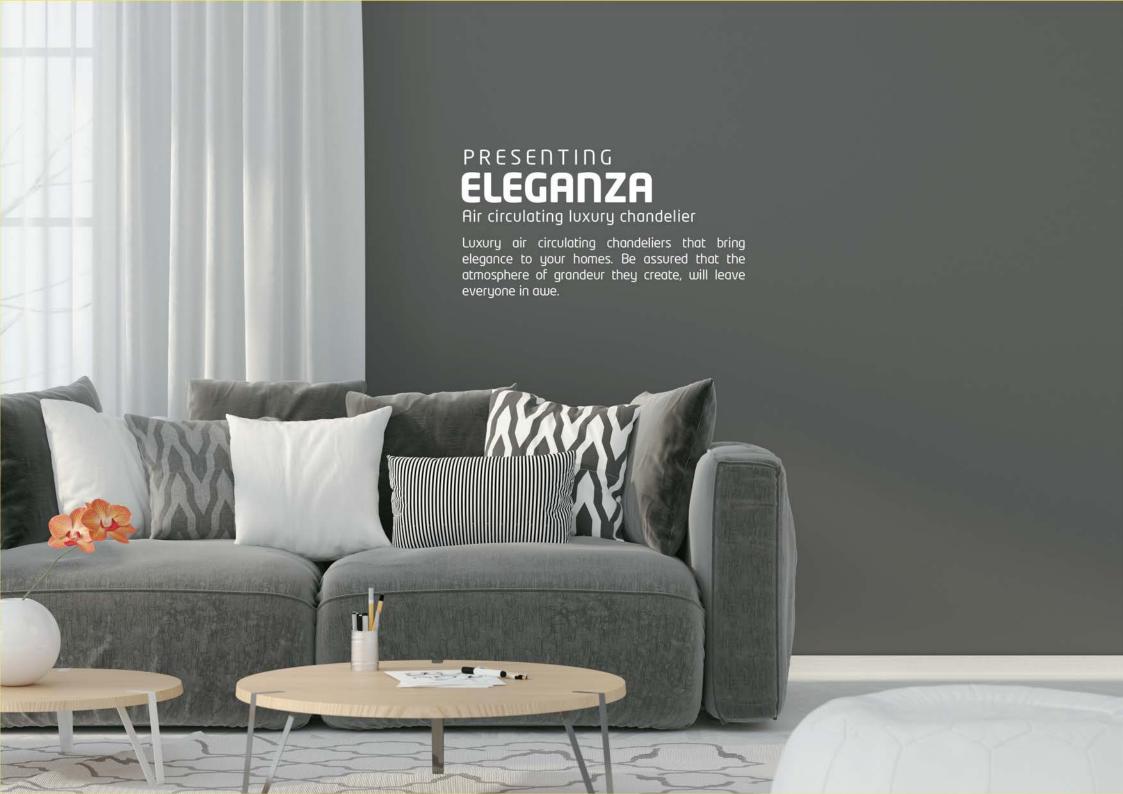












# Eleganza EZ 01



Eleganza
EZ 02





Mood lighting (White, Yellow, Mix



With remote



2 Years Warranty on Motor



Designer transparent retractable blades



Provides Air Circulation



High quality crystals













Subaris Solo

### **SPECTRA**

Sweep (mm): 1200

Air delivery: 230 CMM

RPM: 320

#### Multi-Colour Light Display







Green Light



Red Light



Yellow Light



Blue Ligh





With Remote





**Brushed Brass** 



Automatic and manual colour changing mechanism for lights



Full copper motor for durability



LED light kit



Remote control for ease of operation



LED light intensity adjustment as per need



Electroplated finish



Multi colour lights for different moods



Timer & 5-speed control through remote

# WOODWIND

Sweep (mm): 1300

Air delivery: 215 CMM

RPM: 250













5 wooden blades with different wooden finish on both sides, to suit the home decor

### SUBARIS

Sweep (mm) : 1300

Air delivery: 270 CMM

RPM: 270







MOTOR ANTIQUE BRASS BLADE OAKWOOD









## SUBARIS SOLO

Sweep (mm): 1300

Air delivery: 270 CMM

RPM: 270











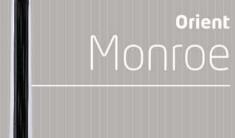


Reversible motor for distributing cool air in summers & warm air in winters



















Orient Proteus



# Orient MONROE

BECAUSE DIFFERENT IS AWE-WORTHY

Voltage: 220-240V Frequency: 50/60Hz

Power: 40W

Silent















Powe

















### Orient PROTEUS

Voltage: 220-240V Frequency: 50 Hz

Power: 42W





















### VERONA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM: 380





FLOWER DESIGN
PEARL METALLIC WHITE-CHROME









Flower Design

### VERONA

Sweep (mm): 1200

Air delivery: 230 CMM

RPM: 380











### STALLION

Sweep (mm): 1320

Air delivery: 260 CMM

RPM: 330















Premium electroplated finish

### JAZZ









### GRATIA

Sweep (mm): 600, 900, 1050, 1200, 1400

Air delivery : 110, 160, 190, 230, 270 CMM

RPM : 850, 400, 380, 330, 300

\*Some colours are available in select sizes only









GRATIA CLASS

Sweep (mm) : 1200

Air delivery: 230 CMM

RPM: 330



Azure Blue-Silver



Topaz Gold



Pearl White Walnut







Full copper motor & ribbed aluminium blades for durability



Elegant looks with stylish trims



Metallic finish with lacquer coating for longer life





Pearl-Pink

#### WENDY

Stylish bottom cover & canopy for better oesthetics

Sweep (mm): 900\*, 1200, 1400

Air delivery: 150, 230, 270 CMM

RPM: 400, 330, 300

\*Fan available with and without remote in 1200m

Sweep 900mm available in hight speed

### ARETA

Sweep (mm): 1200

Air delivery: 230 CMM

RPM: 320

\*For available with and without remote in 1200mm















### OUASAR ORNAMENTAL











Dual colour combination adds elegance to your home decor



Decorative ring on motor & canopy for better aesthetics







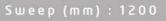
Wide blades for high air delivery



Full copper motor, ribbed blodes & lacquer coating for durability



Elegant design to complement room decor



RPM: 310



GOLDEN CHOCOLATE



Silver Blue



Metallic Ivory-Cherry



Sea Green-Oyster Green





Copper-Brown



ORINA

Air delivery: 230 CMM

RPM: 330





Stylish bottam cover & canopy for better aesthetics

### QUASAR



**BRUSHED BRASS** 





Brushed Copper





Full copper motor, ribbed blades & lacquer coating for durability



### COUPLET







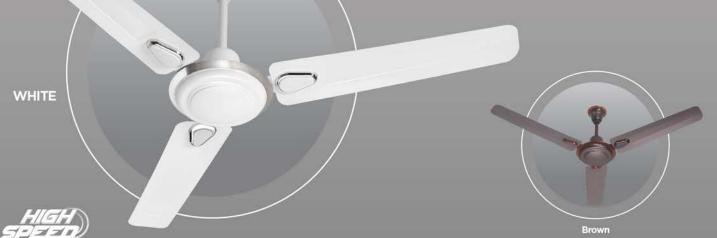
Unique two-blade fan adds elegance to your decor





Lacquer coating provides longer life





#### BLITZ DECO

Sweep (mm): 1200

Air delivery: 230 CMM

RPM: 380







### SUMMER PRIDE

Sweep (mm): 900, 1050, 1200, 1400

Air delivery : 155, 185, 230, 270 CMM

RPM: 400, 380, 320, 300





Silver Black



Golden Beige



Icy Chocolate









### SUMMER DELITE DECOR









### SUMMER CHILL









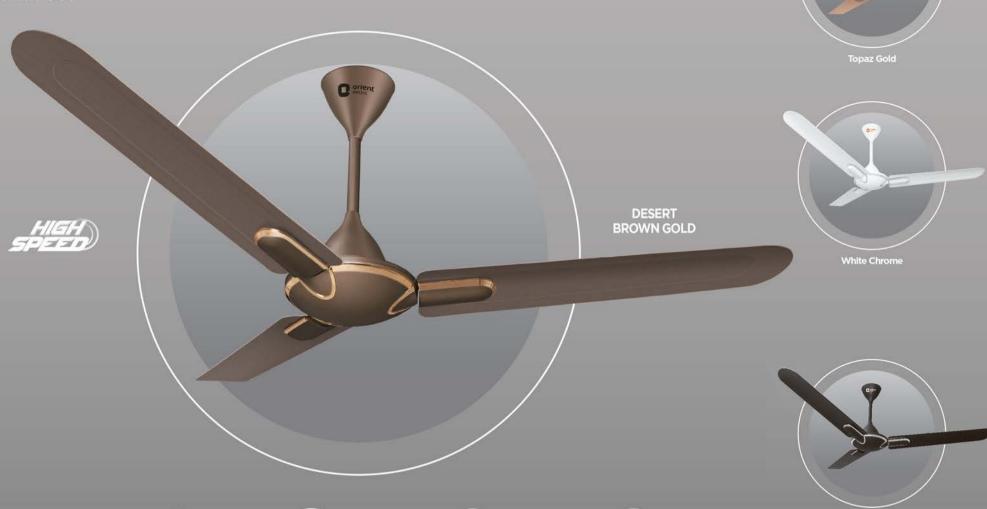


### LAUREL

Sweep (mm): 1200

Air delivery: 230 CMM

RPM: 380









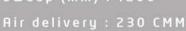


Elegant looks with decorative trims and body ring



Metallic Bronze Chrome

## SUMMER DELITE ORNAMENTAL



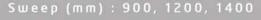


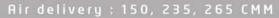






### SUMMER BREEZE PRO





















### SUMMER BREEZE

Sweep (mm): 900, 1200, 1400

Air delivery: 150, 230, 265 CMM

RPM: 400, 370, 300

Brown colour available in matte finish also



WHITE



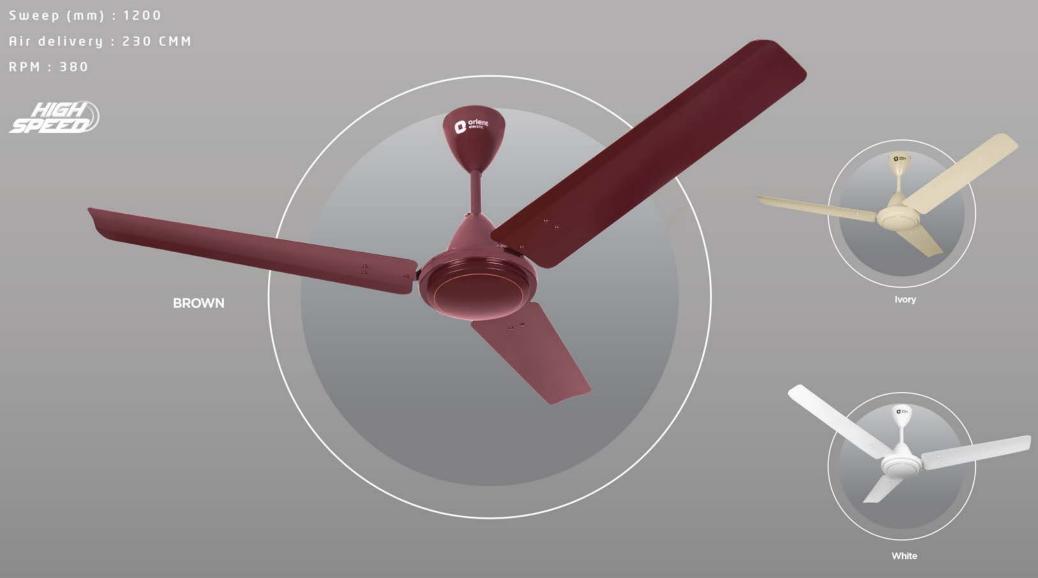








### TWISTER











Double ball bearing for smooth & noiseless operation

### **NEW AIR PLUS**









### FALCON 400



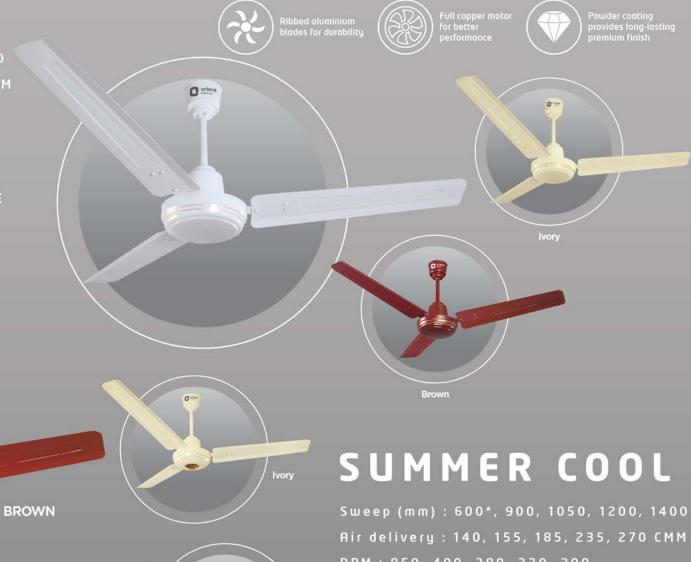






### **NEW BREEZE**





White

#### SUMMER COOL

Sweep (mm): 600\*, 900, 1050, 1200, 1400

RPM: 850, 400, 380, 330, 300

\*Sweep 600mm high-speed model available with 4 blades.





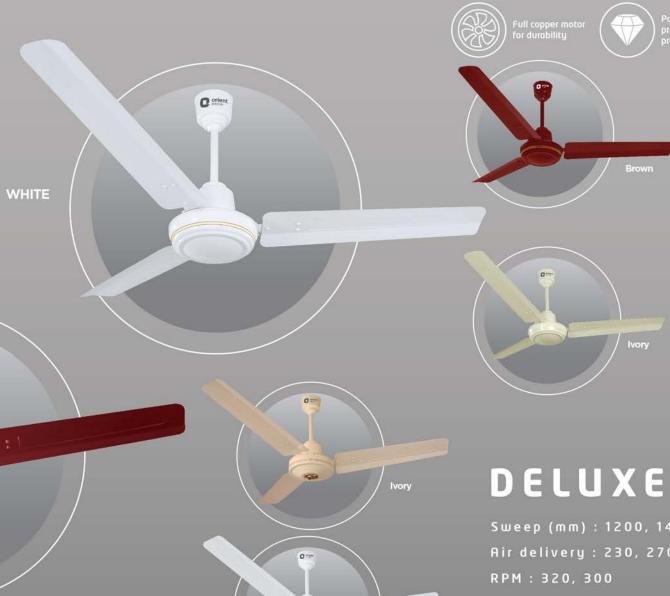


Full copper motor & ribbed aluminium blades for durability



Powder coating

### SUMMER KING XL



White



**BROWN** 





Air delivery: 230, 270 CMM

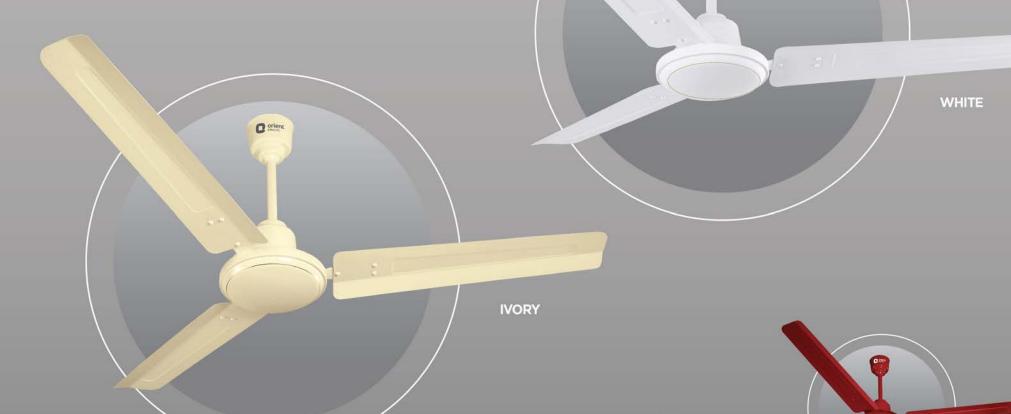
Powder coating provides long-lasting premium finish

### **NEW HURRICANE**

Sweep (mm): 900, 1050, 1200, 1400

Air delivery: 150, 180, 225, 265 CMM

RPM: 400, 380, 370, 300



O orient









### JOAN













Aluminium blodes for durability

### **IS-50**

Sweep (mm) : 1200

Air delivery: 220 CMM

RPM: 350



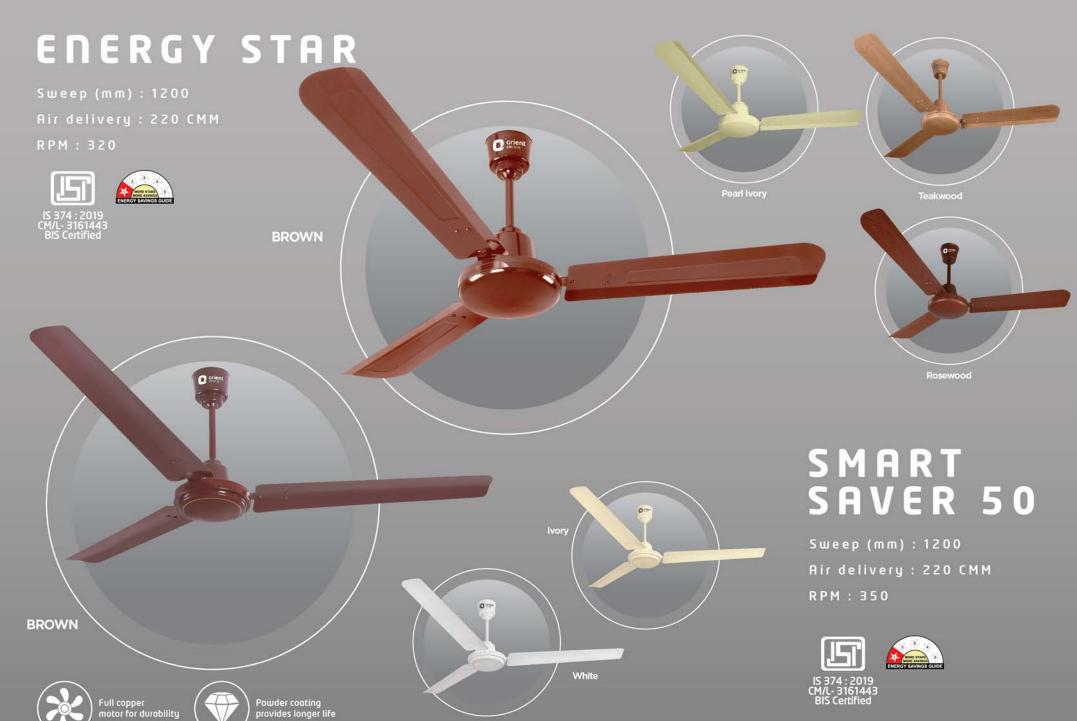


IS 374 : 2019 CM/L- 3161443 BIS Certified



#### 35% Savings with Orient Energy Savers

Parameter	IS- 50	Ordinary Fan
Power Consumption (W)	50 W	75 W
Hours Usage Per Day	16	16
KW/Hr Units Per Day	0.8	1.2
Electricity Bill Per Day @ ₹6.5/- per unit	₹5.2	₹7.8
Electricity Bill Annum	₹1898/-	₹2847/-
Annual Savings (1 Fan )	₹949/-	
Annual Savings (4 Fan )	₹3796/-	





#### GRATIA SHINE









Topaz Gold-Metallic Copper



Metallic Bronze-Copper







Attracts less dust







Wide blades for high air delivery



Full copper motor and ribbed aluminium blades for durability



and canopy for better aesthetics



## OUASAR ORNAMENTAL SHINE







Silver Blue



Sea Green Oyster Green



less dust







lacquer coating provide for longer life



Dual colour combination adds elegance to your room decor



Wide blades for high air delivery





Full copper motor Decorative ring and ribbed aluminium on motor & canopy for blades for durability better aesthetics



### WENDY SHINE

Sweep (mm): 1200

Air delivery : 230 CMM

RPM: 330





Pearl White-Walnut



Azure Blue-Silver



Topaz Gold-Brown









Looks new all the time



Metallic finish with lacquer coating for longer life



Elegant looks with stylish trims

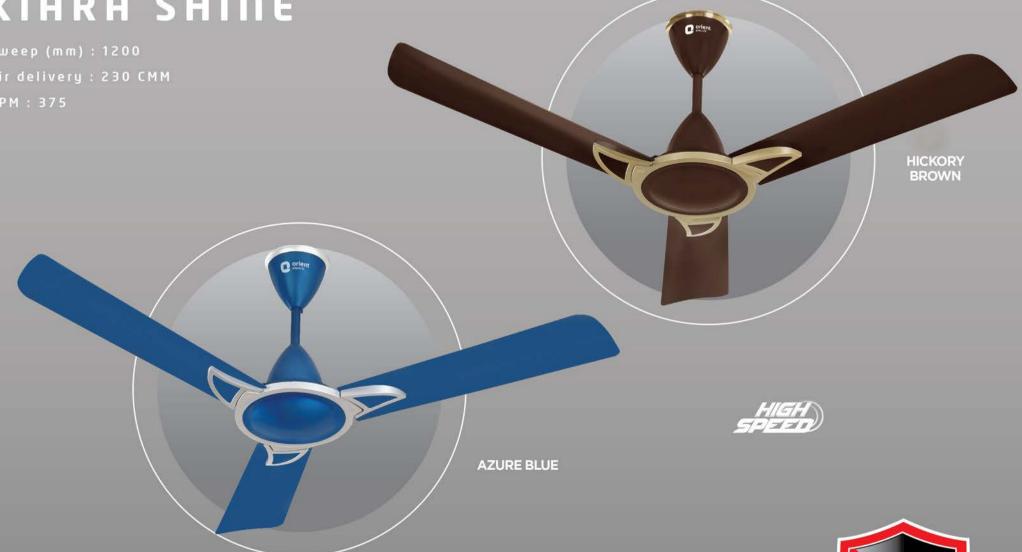


Wide blades for high air delivery



Full copper motor and ribbed aluminium blades for durability

### KIARA SHINE









resistant





all the time



Powerful motor for high air delivery







#### KIARA SHINE





CHOCOLATE GOLD









all the time



Powerful motor for high air delivery









#### s Series

#### FANTOOSH ROB RABBY







Attractive colour scheme with a young & vibrant design to suit kids room decor



Very powerful motor in its category for durability

Double ball bearing for smooth & silent operation







Double ball bearing for smooth & silent operation



Superior film transfer technique for better finishing & impeccable feel





Attractive & vibrant design to suit kids room



Very powerful motor in its category for durability

#### FANTOOSH SUPERHERO

Sweep (mm): 1200

Air delivery: 230 CMM

RPM: 320











# JAZZ Trendz





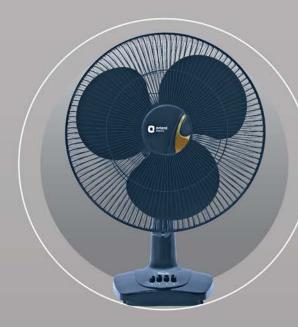




### Motor protection thermal overload protection with auto resetting



RPM: 1330





ELECTRIC BLUE





Extra protection against corrosion with powder-coated guard & polymer ring



Easy snap-fit assembly



Slate Grey

Motor with revolutionary



for smoother, longer and reliable operations.



Electric Blue



**SLATE GREY** 



TABLE 27

Air delivery: 100 CMM

**RPM: 2100** 





Motor protection thermal overload protection with auto resetting



2000 RPM for high air thrust



Extra protection against corrosion with powder-coated guard & polymer ring



Aerodynamically designed resin blades for high air delivery



3 speed piano switch control

## STAND 37 Trendz

Sweep (mm): 400

Air delivery: 100 CMM

RPM: 2100

Motor with revolutionary



for smoother, longer and reliable operations.













90-degree oscillation





Extra protection against corrosion with powder-coated guard & polymer ring



Aerodynamically designed resin blades for high air delivery

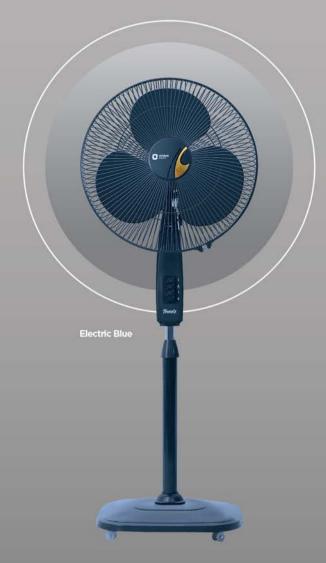
#### endz

# STAND 32 Trendz

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330









Motor protection thermal overload protection device



90-degree oscillation





Extra protection against corrosion with powder-coated guard & polymer ring



Aerodynamically designed resin blades for high air delivery



Telescopic arrangement for full height adjustment by contemporary collet

# WALL 44 Trendz

ELECTRIC BLUE





Motor with revolutionary



for smoother, longer and reliable operations.













Aerodynamic Resin Blodes For high air thrust

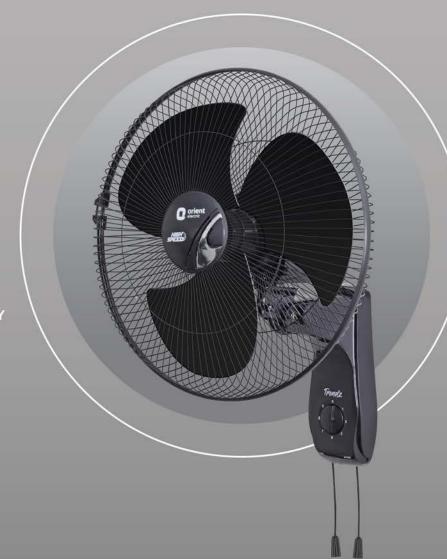


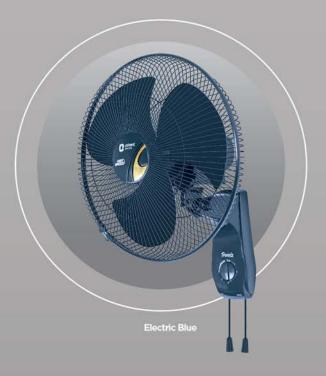
### WALL 47 Trendz

Sweep (mm): 400

Air delivery: 100 CMM

RPM: 2100





**SLATE GREY** 



Motor with revolutionary



for smoother, longer and reliable operations.











Aerodynamic resin blades for high air thrust



Specially designed motor gives high air thrust @ 2000 RPM



Oscillation & speed control by oull cord mechanism





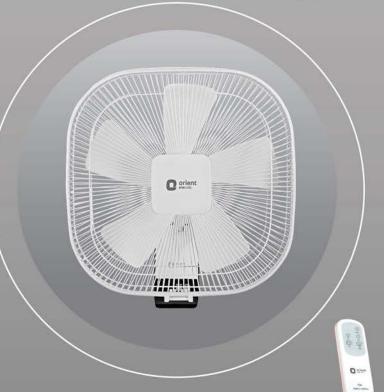
#### STYLUS



reliable operations.









Monuol and remote control

High air delivery at moderate power consumption



Breeze mode and timer for auto switch off





Unique square guard with radial wires



Unique combination of motor and blade for more air thrust



Thermal overload protection device



Super-efficient and silent motor

STYLUS WALL



90-degree oscillation with remote control

#### WIND-PRO

Sweep (mm) : 400

Air delivery: 100 CMM

RPM: 1350

STAND 70

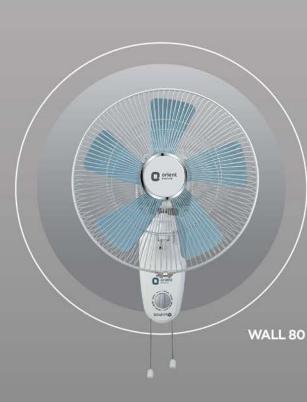


Motor with revolutionar



for smoother, longer and reliable operations.















#### TORNADO-II

Sweep (mm) : 450

Air delivery : 110 CMM

RPM: 1325





Powerful motor for high air delivery



Unique oil reservoir lubrication for better reliability & longer life



Unique oscillation mechanism



Unit packing with easy assembly



Extra protection against corrosion with powder-coated guard and metal ring



3-speed regulation & On/Off control

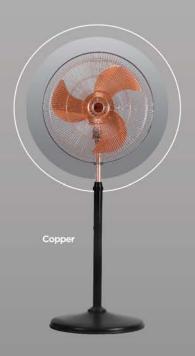


Thermal overlood protection with auto-reset

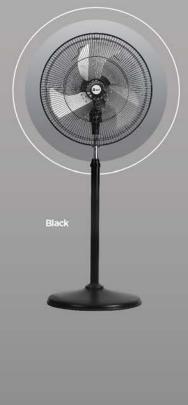


Rerodynamic metal blades for high air thrust







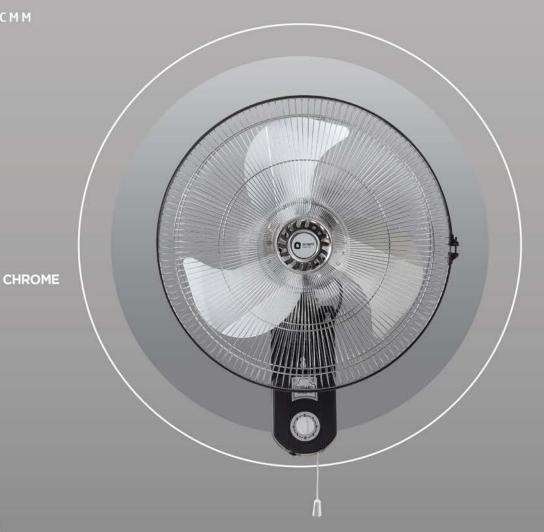


#### TORNADO WALL-II

Sweep (mm) : 450

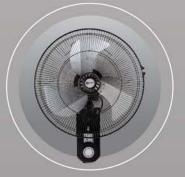
Air delivery: 110 CMM

RPM: 1325





Gunmenta



Black



Coppe



Extra protection against corrosion with powder-coated guard and metal ring





Aerodynamic metal blades for high air thrust



Pull-cord mechanism for on/off & speed control



Thermal overload protection with auto-reset



Powerful motor for high air delivery



Unique oil reservoir lubrication for better reliability & longer life

#### **RETRO RELIC\***

Sweep (mm) : 300

Air delivery: 47 CMM

RPM: 2100

\*Also available in Antique Bross and Pewter finish

ANTIQUE COPPER





90-degree Oscillation



Easy fan head tilt mechanism



Unique 3-speed rotary switch control



High speed motor to deliver air at 2000 RPM



Motor protection with thermal overload protection device & auto reset



#### RETRO T12

Sweep (mm): 300

Air delivery: 47 CMM

RPM: 2100







High speed motor gives high air thrust at 2000 RPM



Rubbed-bronze finish adds to the overall aesthetics



3-Speed rotory switch control

#### RETRO T16

Up & down tilt mechanism

Motor protection through thermal overload protection device



STAND 35



Sweep (mm): 400

Air delivery: 80 CMM

RPM: 1300

**RETRO T16** 





#### STAND 35

Sweep (mm): 400

Air delivery: 80 CMM

RPM: 1300











#### TABLE 27

Sweep (mm): 400

Air delivery: 100 CMM

RPM: 2100

Motor with revolutionary



for smoother, longer and reliable operations.





#### DESK 17

Motor protection thermal overload protection with auto resetting

Rerodynomically designed resin blades for maximum air delivery

Sweep (mm): 300

Air delivery: 80 CMM

RPM: 2000





3-Speed rotary Switch control



90-degree oscillation

DESK 17





Motor protection thermal overload protection with auto-resetting



2000 RPM For high air thrust



Aerodynamically designed resin blades for maximum air delivery



Ideal for small cabins, offices & homes



Extra protection against corrosion with powder-coated guard and polymer ring

#### RETRO T16HS

Up & down tilt mechanism

Motor protection through thermal overload protection device





Sweep (mm): 400

Air delivery: 85 CMM

RPM: 2100

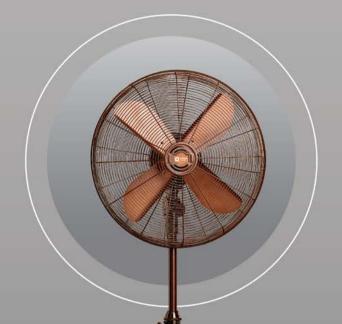
Motor with revolutionaru



for smoother, longer and reliable operations.









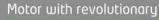
#### STAND 35HS

Sweep (mm): 400

Air delivery: 85 CMM

RPM: 2100







for smoother, longer and reliable operations.



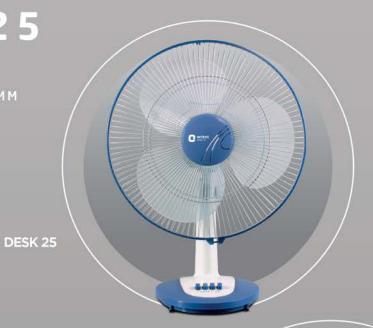






Extra protection against corrosion with powder-coated guard and polymer ring

#### DESK 25





Aerodynamically designed resin blades for maximum air delivery



Up & down tilt mechanism



Eosy snop-fit assembly



Motor protection thermal overload protection device



Extro protection against corrosion with powder-coated guard and polymer ring



3-Speed piano switch control

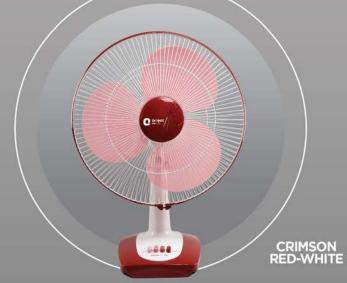




Azure Blue-White



Crystal White



DESK 26

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330





Motor protection thermal overload protection device





Easy snap-fit assembly



Aerodynamically designed resin blades for maximum air delivery



Extra protection against corrosion with powder-coated guard and polymer ring



Sweep (mm) : 300

Air delivery: 80 CMM

RPM: 2100

Motor with revolutionary



for smoother, longer and reliable operations.





Up & down tilt mechanism



Aerodynamic resin blades for high air thrust



Oscillation & speed control by pull-cord mechanism



Extra protection with powder-coated guard and polymer ring



Thermal overloo protection with auto-reset



Specially designed powerful motor with 2000 RPM



#### WALL 47

Sweep (mm): 400

Air delivery: 100 CMM

RPM: 2100

Motor with revolutionary



for smoother, longer and reliable operations.





Rerodynamic resin blades for high air thrust



Thermal overload proctection with auto-reset



Extra protection with powder-coated guard and polymer ring



Oscillation & speed control by pull cord mechanism



Specially designed motor gives high air thrust @ 2000 RPM

Sweep (mm): 450

Air delivery: 87 CMM

RPM: 1330



90-degree Oscillation



Motor protected with thermal overload protection device



Up & down tilt mechanism



Powerful motor for high air delivery



Aerodynamic resin blades for high air thrust



Front & back guard with extra ribs for safety



Oscillation & speed control by pull-cord mechanism



Extro protection with powder-coated guard and polymer ring







#### DESK 71

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330



Up & down tilt mechanism



Aerodynamically designed resin blades for maximum air delivery



Motor protection thermal overload protection device



Extra protection against corrosion with powder-coated guard and polymer ring



3-Speed rotary switch control



90-degree oscillation



Oscillation & speed control by pull-cord mechanism





Powerful motor for high air delivery





Up & down tilt mechanism





Motor protected with thermal overload protection device

Aerodynamic resin blodes for high air thrust



#### WALL 43

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330



Extra protection with powder-coated guard and polymer ring



Motor protected with thermal overload protection device



Oscillation & speed control by pull-cord mechanism



Powerful motor for high air delivery



Up & down tilt mechanism



Aerodynamic resin blades for high air thrust



3-Speed rotary switch control



90-degree oscillation

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330





Up & down tilt mechanism



Motor protection thermal overload protection device



Rerodynomic blades for high air thrust



Automatic speed control through the breeze control button



Extra protection with powder-coated guard and polymer ring



Powerful motor for high air delivery



Remote control for ease of operation



Advanced touch-screen panel for manual operation

Sweep (mm): 400

Air delivery: 100 CMM

RPM: 2250











RPM: 1330

WALL 41





Extra protection with powder-coated guard and polymer ring



Up & down tilt mechanism

Aerodynamic resin blades for high air thrust



Motor protected with thermal overload protection device

3-Speed piano switch control





90-degree oscillation



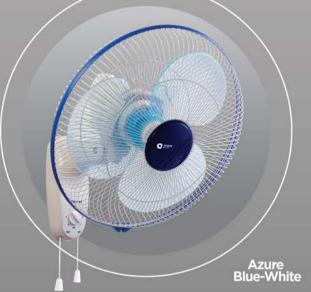
Powerful motor for high air delivery

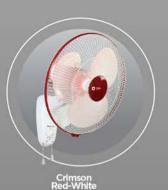


**CT** TECH

for smoother, longer and reliable operations.







#### WALL 44

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330









Extra protection with powder-coated guard and polymer ring



Motor protected with thermal overload protection device



Powerful motor for high air delivery

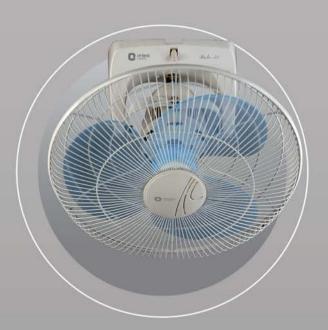
#### **ROTO-53**

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330

ROTO53





Wall mounting regulator



360-degree cyclic motion



Extra protection against corrosion with powder-coated guard and polymer ring



Powerful motor for high air delivery



#### ZIPPY

Sweep (mm): 225

Air delivery: 16 CMM

RPM: 2500





Motor protected through thermal overload protection device



Attractive colour combination



Heavy-duty motor with 2500 RPM provides high air thrust



2-in-1 advantage of wall mounting & table-top usage

#### STAND 37









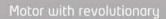


Extra protection against corrosion with powder-coated guard and polymer ring



Air delivery: 100 CMM

RPM: 2100





reliable operations.



#### FARATA FT-01

Air delivery: 167 CMM

RPM: 1400

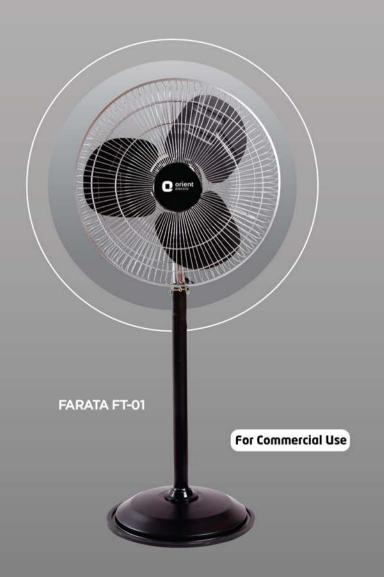


Balanced operation & powder-coated finish ensure longer life



Heavy-duty motor & aerodynamic blades give high air thrust at minimum noise





#### STAND 38

Sweep (mm): 450

Air delivery: 87 CMM

RPM: 1330



Up & down tilt mechanism



Motor protection through thermal overload protection device



90-degree



Specially designed high torque motor



Extra protection against corrosion with powder-coated guard and polymer ring



Front & back guard with extra ribs for safety



Aerodynamically designed aluminium blades give high air thrust



Sleek switch panel & round base add elegance to the decor



#### STAND 39

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330





Up & down tilt mechanism



Remote control for ease of operation



Breeze mode and timer for auto switch off



Motor protection thermal overload protection device



Rerodynamically designed aluminium blades give high air thrust



Extra protection against corrosion with powder-coated guard and polymer ring



Advanced touch-screen panel for manual operation



#### STAND 33

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330



Specially designed high torque motor



Aerodynamically designed resin blades ensure high thrust of air



3-speed piano switch control



Extra protection against corrosion with powder-coated guard and polymer ring



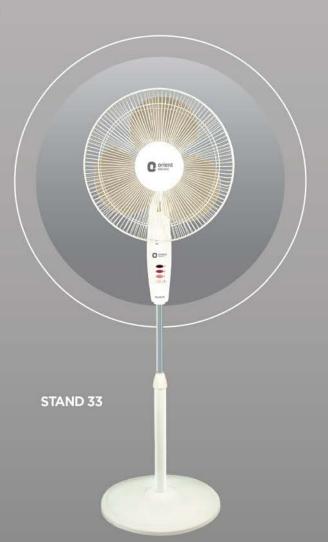
Up & down tilt mechanism



Motor protection thermal overload protection device



90-degree



#### STAND 31

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330



Aerodynomically designed resin blades for high air delivery



3-speed plano switch control



Extra protection against corrosion with powder-coated guard and polymer ring



Cross-steel base adds elegance to the decor



Up & down tilt mechanism



Motor protection thermal overload protection device



90-degree oscillation



#### STAND 32









Extra protection against corrosion with powder-coated guard and polymer ring





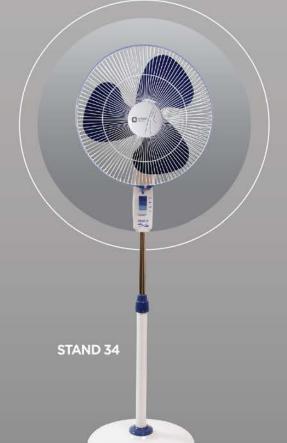




Telescopic arrangement for full height adjustment by contemporary collet







#### STAND 34

Sweep (mm): 400

Air delivery: 84 CMM

RPM: 1330

ALL METAL CONSTRUCTION







Motor protection thermal overload protection device



90-degree oscillation



Aerodynamically designed resin blades ensure high thrust



Extra protection against corrosion with powder-coated guard and polymer ring



Sleek and ergonomically located switch panel adds to the elegance





Ventilator DX



Ventilator HS



Hill Air



Spring Air



Airflow



High Speed Exhaust



Power Flow



Smart Alr



Heavy Duty Exhaust

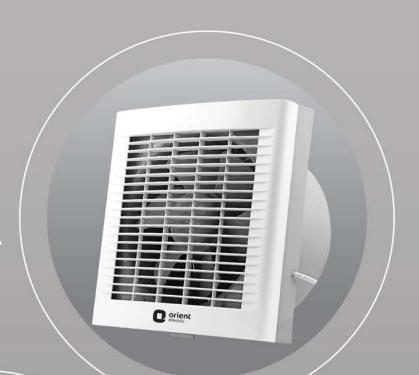
## RAFFA

Sweep (mm): 150, 200

Air delivery: 210, 430 M³/Hr

RPM: 1300, 1280

RAFFA





Synchronous motor with automatic electric shutter



High quality motor



Simple installation & easy to keep clean



## SMART AIR

Sweep (mm): 100, 150

Air delivery: 90, 240 M³/Hr

RPM: 2400, 1800



### VENTILATOR HS









Smooth & slient operation



Sleek & trendy design



Dust protection shutter



**VENTILATOR HS** 



RPM: 1350, 1300, 1270

Sweep (mm): 150, 200, 250

Air delivery: 280, 550, 780 M³/Hr





VENTILATOR DX

Shutter to prevent dust from outside



## HIGH SPEED EXHAUST

Sweep (mm): 225

Air delivery: 1150 M³/Hr

RPM: 2250



Specially designed powerful motor delivers high air thrust



ldeal for kitchens, bathrooms & restaurants



HIGH SPEED EXHAUST







#### AIR FLOW

Sweep (mm): 225, 300

Air delivery: 550, 1290 M³/Hr

RPM: 1350, 1300







Sweep (mm): 225, 300

Air delivery: 550, 1290 M³/Hr

RPM: 1350, 1300



Metal blades & powder-coated finish for long life



HILL AIR

## POWER FLOW

**POWER FLOW** 







Powder-coated in metallic colour

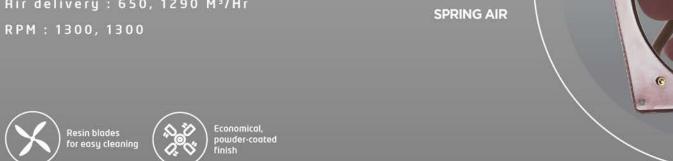


ldeal for low end industrial use

### SPRING AIR

Sweep (mm): 225, 300

Air delivery: 650, 1290 M³/Hr





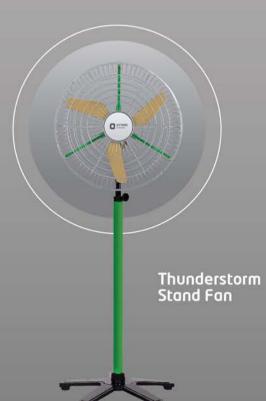












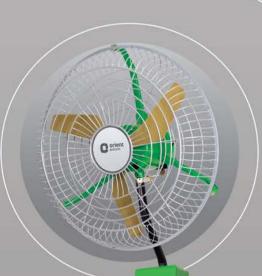


Heavy-duty Exhaust

# THUNDERSTORM WALL FAN

RPM: 1450

WALL FAN



# THUNDERSTORM STAND FAN

Sweep (mm): 450

Air delivery: 150 CMM

RPM: 1450









Floating arrangement for changing the position of oscillation



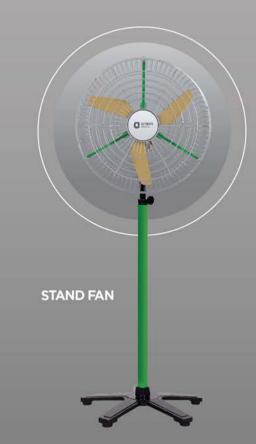


3-speed adjustment through the piono switch





Floating arrangement for changing the position of oscillation



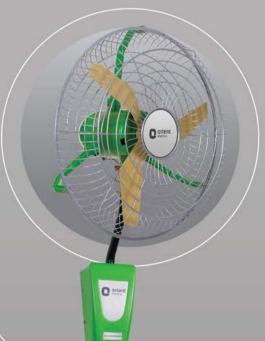
## THUNDERSTORM WALL FAN

Sweep (mm): 600

Air delivery: 300 CMM

RPM: 1450

WALL FAN





Air circulator motor for high air delivery



Narrow blade profile, with aerodynamically designed blades for low noise



Floating arrangement for changing the position of oscillation



Tilt adjustment for adjusting the fan head tilt up to 15-degree



Air circulator motor for high air delivery



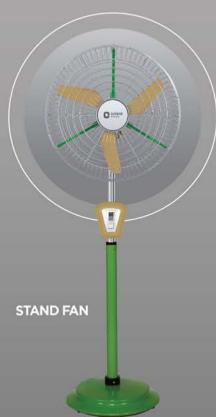
Narrow blade profile, with aerodynamically designed blades for low noise



Floating arrangement for changing the position of oscillation



Air direction control by telescopic height adjustment & motor oscillation



## THUNDERSTORM STAND FAN

Sweep (mm): 600

Air delivery: 300 CMM

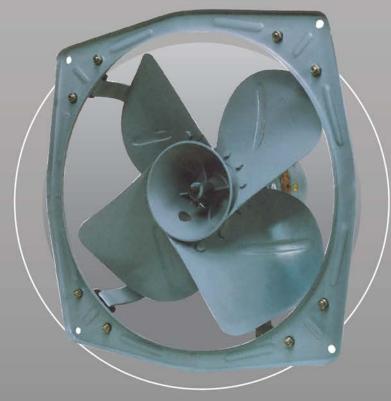
RPM: 1450

### HEAVY DUTY EXHAUST

Sweep (mm): 300, 380, 450, 450, 600

Air delivery: 1750, 3500, 3900, 6200, 10000 M³/Hr

RPM: 1400, 1400, 900, 1400, 900



HEAVY DUTY EXHAUST











Designed to effectively combat pollution. Sucks out smoke, dust, colour & pollutants, making the workplace clean and fresh

### WALL AC 18









Best-in-category air thrust



3-speed control









Spiral guard design ensure international safety standard



Powerful air circulator motor for high air delivery & thrust





Indexed floating system in the motor head



Spiral guard design ensure international safety standard

Environment protection with durable powder coating







Sweep (mm): 450

Air delivery: 135 CMM

RPM: 1400



Up & down tilt mechanism

Motor protection thermal overload protection device with auto-reset

## STAND AC-24

Technical Specification	Stand AC - 18	Stand AC - 24
Sweep (mm)	450	600
Speed (RPM)	1400	1375
Power Consumption (watts)	100	200
Air Delivery (m³/hr)	8100	15000
Max-Min. Height (mm)	1466-1158	1930-1470



High torque gear box with safety clutch



Best-in-category air thrust







Up & down tilt mechanism



Motor protection thermal overload protection device with auto-reset



90-degree oscillation



STAND AC 24

Spiral guard design ensure international safety standard



Powerful air circulator motor for high air delivery & thrust



Broad blade profile for low noise

### WALL AC-24

Sweep (mm) : 600

Air delivery: 250 CMM

RPM: 1375









Indexed floating system in the motor head





Motor protection thermal overload protection device with auto-reset



90-degree oscillation



Spiral guard design ensure international safety standard



Powerful air circulator motor for high air delivery & thrust



Environment protection with durable powder coating

#### PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

I-SERIES FANS - 3 BLADES							
MODEL	SWEEP MM	SPEED RPM	AIR DELIVERY CMM	CONSUMP- TION WATTS	PSP0 VALUE		
I-float	1200	330	215	32	NA		
I-float IOT	1200	330	225	28	NA		
Hector 500	900	400	140	25	na		
Hector 500	1200	350	228	32	na		
Hector 500	1400	300	260	35	NA		
Hector 500 with remote	1200	350	228	28	NA		
	AERO SERIE	S FANS - 3 BLAD	DES				
Aeroslim	1200	310	260	40	NA		
Aerostorm	1320	300	300	75	NA		
Aerocool	1360	300	300	75	na		
Aeroquiet, Aerolite	1200	310	240	62	na		
Aeroquiet BLDC	1200	310	240	35	NA		
Aeroquiet	900	400	140	54	NA		
3	UNDERLIGHT CEIL	ING FANS - 3 & !	BLADES				
Woodwind	1300	250	215	80	na		
Subaris, Subaris Solo	1300	270	270	80	na		
Spectro	1200	320	230	70	NA		
N. Carlotte	PREMIUM CEILILI	G FANS - 2, 3 &	4 BLADES				
Verona	1200	380	230	75	na		
Stallion	1320	330	260	75	na		
Jazz, Jazz Trendz, Laurel , Twister Hi Speed	1200	380	230	75	na		
Blitz Deco	1200	380	230	75	451		
Summer Pride, Summer Delite Decore/ Ornamental, Deluxe,	1200	320	230	68	460		
Newbreeze , Summer Cool	1200	330	235	65	na		
Quadro Ornamental	1200	310	240	70	480		
Summer Pride, Wendy, Summer Cool, Summer King XL, Newbreeze, Deluxe	1400	300	270	75	480		
Gratia , Gratia Class, Gratia Shine, Wendy, Wendy Shine, Orina	1200	330	230	70	460		
New Hurricane, New Air Plus, Summer Chill	1200	370	225	70	440		
Ougras Ougras Organizated Castin	900	400	160	53	410		
Quasar,Quasar Ornamental, Gratia	1050	380	190	60	425		
Quasar,Quasar Ornamental, Quasar	1200	320	235	70	475		
Ornamental Shine (1200 mm Sweep only)	1400	300	275	73	480		
Kiara Shine	1200	375	230	70	na		
Oroto Proto Tronds	1200	320	230	70	na		
Areto, Areto Trendz	1200	320	230	70	na		
Couplet	1200	280	230	60	NA		
Gratia	1400	300	270	70	480		

Falcon 400	1200	400	230	72	461
Summer Pride, Summer Cool, Newbreeze	1050	380	185	65	410
Wendy, New Hurricane, New Air Plus, Summer Breeze, Summer Breeze Pro, Jazz	900	400	150	58	360
Summer Pride, Newbreeze, Summer Cool	900	400	155	53	400
Summer Delite Decore, Newbreeze, Summer Cool, Quasar Ornamental	600	850	140	70	na
Gratia	600	850	110	65	NA
New Air Plus	600	800	110	62	NA
	600	850	110	68	NA
Jozz	1050	400	180	58	NA
	1400	300	270	75	na
New Hurricane, New Air Plus	1050	380	180	65	430
New Hurricane, New Air Plus, Summer Breeze, Summer Breeze Pro	1400	300	265	73	450
Summer King XL	1200	320	230	68	480
Summer Breeze	1200	370	230	75	440
Summer Breeze Pro	1200	380	235	72	
***	KIDS F	ANS - 3 BLADES	***		
Fantoosh Rob Rabby, Superhero by Fantoosh	1200	320	230	70	NA
CEILING	ANS - ENERGY	SAVERS, 220-240	V, A.C., 50 Hz		
Orient Joan	1200	320	220	50	na
Energy Star	1200	320	220	48	580
IS-50	1200	350	220	50	570
Smart Saver 50	1200	350	220	50	570

RETRO !	SERIES		
SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (cmm)	CONSUMPTION (Watts)
300	2100	47	60
300	2100	47	60
400	1300	80	56
400	1300	80	56
400	2100	85	90
400	2100	85	90
TRENDZ	SERIES		
SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (cmm)	CONSUMPTION (Watts)
400	1330	84	58
400	1330	84	58
400	1330	84	58
400	2100	100	110
400	2100	100	110
400	2100	100	110
	SWEEP (mm)  300  300  400  400  400  400  TRENDZ  SWEEP (mm)  400  400  400  400  400	300 2100 300 2100 400 1300 400 1300 400 2100 400 2100  TRENDZ SERIES  SWEEP (mm) SPEED (RPM) 400 1330 400 1330 400 1330 400 2100 400 2100	SWEEP (mm)   SPEED (RPM)   RIR DELIVERY (cmm)

#### PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

WIND PRO SERIES						
Model Name	Sweep (mm)	Speed RPM	Air Delivery (cmm)	CONSUMPTION (Watts)		
Desk 60	400	1350	100	80		
Stand 70	400	1350	100	80		
Wall 80	400	1350	100	80		
	TORNADO	SERIES				
Wall 50	400	2250	100	110		
	THUNDERSTO	ORM SERIES				
18" Thunderstorm Stand Fan	450	1450	150	80		
18" Thunderstorm Wall Fan	450	1450	150	80		
24" Thunderstorm Stand Fan	600	1450	300	170		
24" Thunderstorm Wall Fan	600	1450	300	170		
	PEDEST	AL FAN				
Tornado II	450	1325	110	90		
Stand 34	400	1330	84	58		
Stand 31	400	1330	84	58		
Stand 32	400	1330	84	58		
Stand 39	400	1330	84	58		
Stand 33	400	1330	84	58		
Stand 37	400	2100	100	110		
Stand 38	450	1330	87	64		
Farata FT-01	600	1400	167	160		
Stand AC 18	450	1400	135	100		
Stand AC 24	600	1375	250	200		
	TABLE	FANS	<u> </u>			
Desk 25	400	1330	84	58		
Desk 26	400	1330	84	58		
Desk 71	400	1330	84	58		
Table 27	400	2100	100	110		
Desk 17	300	2000	80	90		
	WALL	FANS				
Model Name	Sweep (mm)	Speed (RPM)	Air Delivery (cmm)	CONSUMPTION (Watts)		
Wall AC 18	450	1400	135	100		
Woll AC 24	600	1375	250	200		
Wall 14	300	2100	80	90		
Wall 41	400	1330	84	58		
Wall 43	400	1330	84	58		

		2	.v.	82
Wall 44	400	1330	84	58
Wall 47	400	2100	100	110
Woll 49	400	1330	84	58
Woll 11	300	1400	50	53
Wall 48	450	1330	87	64
Tornado Wall II	450	1325	110	90
	мисті-ит	ILITY FAN		
Roto 53	400	1330	84	58
Zippy (High Speed)	225	2500	16	50
	STYLUS	SERIES	70 70	
Stylus Stand	400	1350	100	80
Stylus Wall	400	1350	100	80
	EXHAUS	ST FANS		
Model Name	Sweep (mm)	Speed (RPM)	Air Delivery (m3/hr)	CONSUMPTION (Watts)
Samuel Control	100	2400	90	18
Smort Air	150	1800	240	24
Spring Air	225	1300	650	55
	300	1300	1290	68
	150	1350	280	38
Ventillotor DX	200	1300	550	40
	250	1270	780	40
W. W. Te	150	2500	500	40
VentilatorHS	200	2100	750	60
200020	225	1350	550	42
Hill Air	300	1300	1290	67
High Speed Exhaust	225	2250	1150	60
2010	225	1350	550	38
Airflow	300	1300	1290	50
Name of the American	225	1350	865	48
Power Flow	300	1320	1800	72
	300	1400	1750	85
	380	1400	3500	150
Heavy Duty Exhaust	450	900	3900	145
	450	1400	6200	375
	600	900	10000	500
	150	1300	210	24
Raffa	200	1280	430	28

нкен	DKHIICH HUUKCSS
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Chennai	Mr. Sathya Narayanan Orient Electric limited, Heavitree, 2nd Floor, Unit B, New No.47, SpurTank Road, Chetpet, Chennai - 600031, Tamil Nadu Contact No.: 9962706902
Coimbatore	Mr. K. Prakash Radco Marketing Pvt Ltd, 27/1B, Kalingarayan Street Mini's Colony, Ramnaga, Coimbatore - 641009. Contact No.: 9944484128
Madurai	Mr. K Prakash Radco Marketing Pvt Ltd, 228, LIG colony, K.K. Nagar, Madurai - 625020 Contact No.: 9944484128
Kolkata	Mr. Manish Mohta Orient Electric Ltd , 6, Ghore Bibi Lane Kolkata-700054 Contact No.: 9831022799
Bhubaneswar	Mr. Guru Dutta Orient Electric Ltd- a CK Birla Group Company, Badadhanpur, Puri Bypass Road, Near Odiani Dhaba, Bhubaneswar 751002, Odisha Contact No.: 9438438381
Patna	Mr. Raj Anand Orient Electric Limited - a CK Birla Group Company 4th Floor, Sai Tower, Beside Hotel Utsav, New Dak Bunglow Road, Patna 800001, India Contact No.: 09386741195
Ranchi	Mr. Ravi Orient Electric Limited - a CK Birla Group Company Modi Heights Phase 1, 4th Floor Office no 401,Ratu Road, Ranchi, Jharkhand.
Hyderabad	Mr. GVP Raja Gopal Orient Electric Ltd, 6-3-1090/C.R.K Plaza, 2nd floor, Raj Bhawan Road, Samajiguda, Hyderabad - 500081, Telagana (India) Contact No.: 9848325090
Bangalore	Mr. Shrinivas Soragavi Orient Electric Ltd, C/O RPM Logistics Pvt Ltd, Sy No.73, Harokyanthanahalli, Dasanapura Hobli, Makali (P) Tumkur Main Road , Bengaluru - 562162, Karanataka Contact No.: 9972377994
Vijaywada	Mr. GVP Raja Gopal Orient Electric Limited, GF1, Anupama Apartment, Pitchiah Street, Labbipet Vijaywada - 520010 Contact No.: 9848325090
Kanpur	Mr. Arun Dengla Dhandhania Brothers Pvt Ltd. 75/4, Halsey Road, Kanpur - 208001 Contact No.: 9415050735
Guwahati	Mr. Manas Jyoti Bharadwaj Branch Sales Manager Orient Electric Limited, Nilakshi Talukdar Campus, Opp Vodafone Head Office, NH - 37, Katabari, Guwahati 781035, India Contact No.: 9864058464



#### Delhi

Orient Electric 62, 1st Floor, Okhla Industrial Estate, Phase-3, New Delhi-110020

#### Indore

No 419, 4th Floor, Shagun Sterling Plot No 7 PU 4 SCH-54, Vijay Nagar, Square Indore-452010

#### Kolkata

6 Ghore Bibi Lane, Phool Bagan, Kadapara, Kankurgachi, Kolkata, West Bengal-700054

#### Chennai

12 Second Floor, Wellingdon Estate 53, Ehitiraj Salai, Egmore Chennai-600008

#### **Ahmedabad**

201 Arth Complex B/h LG Showroom Nr Mithakali, Six Road Navrangpura, Ahmedabad-380009

Customer Care No.: 1800 103 7574 (Toll-Free)

ROOM SIZE		FAN SIZE		PSPO Value 3 Blades	PSPO Value 4 Blades
	mm	feet	inch		
4x4.95m To 4.55x4.55m	1400	4.5	56	480	
4x4.95m To 4.55x4.55m	1300	4.2	52	5 Blade Fo	ins
3x4.00m To 3.65x3.65m	1200	3.9	48	420/440/460/475/480/580	470/480
2.5x3.3m To 3x3m	1050	3.4	42	410/425	
2.5x2.4m To 2x3m	900	2.9	36	400/410	

Important: To maximize air delivery over the required area, your Orient Electric ceiling fan should be 2.1 meter or more from the ground and 30cm or more below the ceiling. For large rooms with more than one fan, the center distance between each will depend on sweeps.

Sweep	1400mm	1200mm	1050mm	900mm
Center Distance	3m	2.5m	2m	1.8m

- · Visuals shown in the brochure, may vary slightly from actual product
- · All ceiling fans are with double ball bearing
- Air delivery may vary ±5%
- · All specifications are subject to change without any prior notice
- · Models may change during the year



(C CK BIRLA GROUP



switch to smart

#### Fans I Home Appliances I Lighting I Switchgear

Orient Electric Limited (a CK Birla Group company)

240, Okhla Industrial Estate, Phase-III, New Delhi - 110020. Orient Helpline no.: 1800 103 7574 (Toll Free) Email: customer.connect@orientelectric.com, Website: www.orientelectric.com













